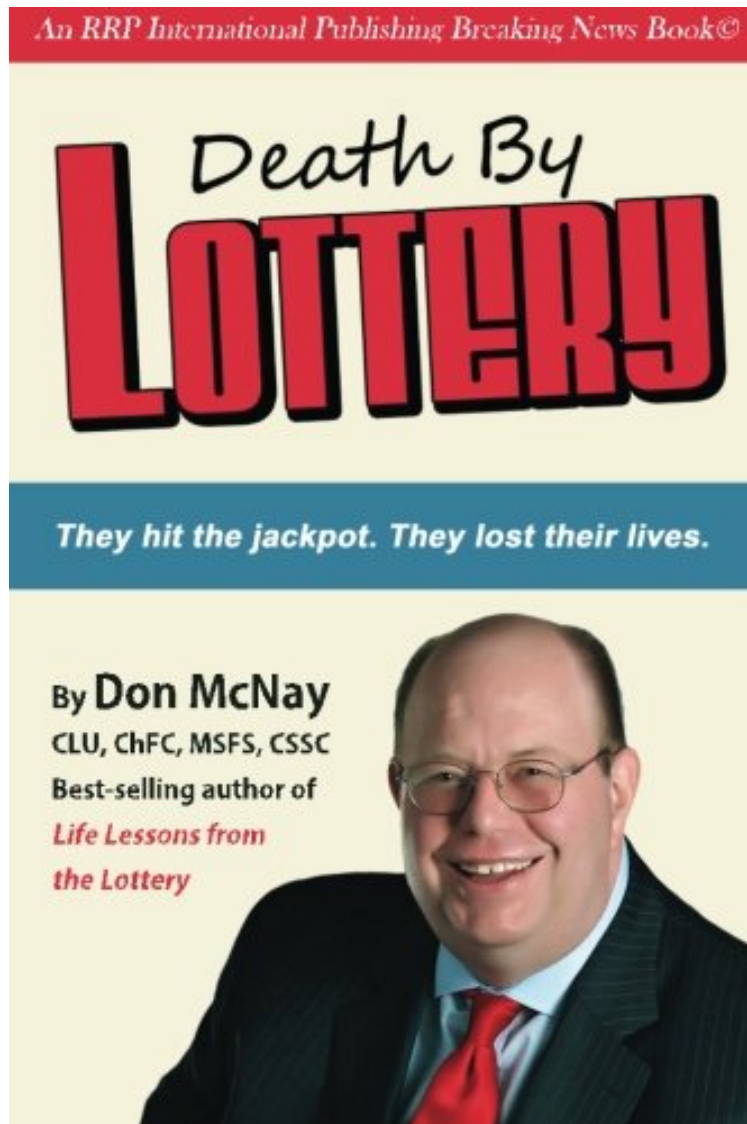


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Death By Lottery: They hit the jackpot. They lost their lives.

Don McNay

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Introducing the RRP International Publishing Breaking News Book series is *Death By Lottery* by award-winning financial author Don McNay. Combining the speed of traditional journalism with the permanence and gravitas that a book offers, these Breaking News Books offer a quick but substantial look at some of today's pressing topics. In *Death By Lottery*, McNay tackles what has seemingly become a growing epidemic: Hitting the jackpot and losing your life shortly after. The book focuses specifically on three tragic cases: Abraham Shakespeare, David Edwards, and Amanda Clayton. All lottery winners led to their early grave by the pressures of coming into large sums of money unprepared. McNay shares and sheds light on their stories, offering five concrete pieces of advice for what to do when you win the lottery to avoid a similar fate. *Death By Lottery* is a brisk, entertaining cautionary tale about the perils of winning big and losing it all.

About the Author Don McNay, an award-winning financial consultant and writer, is an expert in settlement planning and one of the worlds leading authorities on how lottery winners handle their winnings. His financial column appears regularly in *The Huffington Pos*. McNay also has appeared in several hundred television and radio programs, including *CBS Morning News*, *CBS Evening News with Katie Couric*, *ABC News Radio*, *BBC News*, *KPCC- Los Angeles*, *WLW-AM-Cincinnati*, *Al Jazeera-English*, *CBC Television (Canada)*, *TBS eFM (Korea)*, *RAI (Italy)*, *CTV (Canada)* and *Radio Live (New Zealand)*. His insight has been sought by hundreds of print publications, including the *New York Times*, *Los Angeles Times*, *New York Daily News*, *Tampa Bay Journal*, *National Enquirer*, *Reuters*, *Associated Press*, *USA Today* and *Forbes*. McNay has written six best-selling books: *Don McNay's Greatest Hits*, *Life Lessons from the Lottery*, *Son of a Son of a Gambler: Joe McNay 80th Birthday Edition*, *Wealth Without Wall Street*, *Son of a Son of a Gambler: Winners, Losers and What to Do When You Win the Lottery* and *The Unbridled World of Ernie Fletcher*. Another book, *Life Lessons from the Golf Course*, co-written with PGA Professional Clay Hamrick, was a bestseller as well. He is also the CEO and Chairman of RRP International, a book publishing and digital media company based in Richmond, Ky. and Greater New Orleans. Entering the financial services business in 1982, McNay was a pioneer in the field of structured settlements, helping injury victims and lottery winners handle large sums of money. He founded McNay Settlement Group Inc., which is part of the McNay Group (www.mcnay.com). The organization is considered one of the worlds leading experts concerning structured settlements, mass torts and qualified settlement funds. His company has been noted for its work with special-needs children, along with injury victims and lottery winners. Don is married to Karen Thomas McNay, who is President of the Ursuline Academy in New Orleans, the oldest Catholic school and oldest all girls school in the United States.