

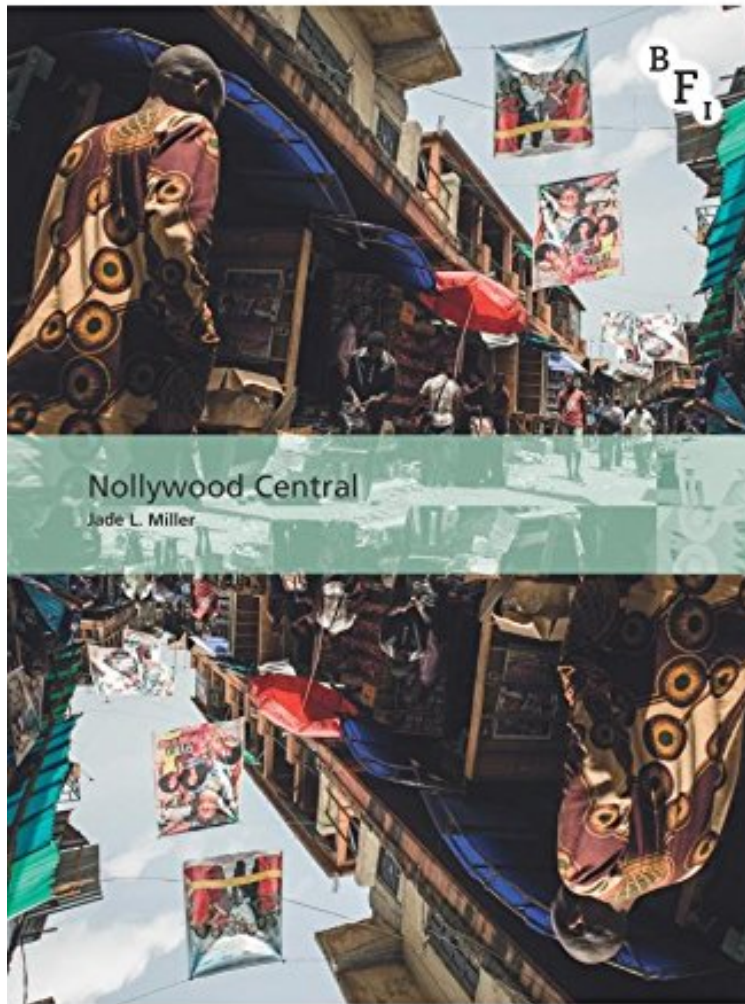
(Free and download) Nollywood Central: The Nigerian Videofilm Industry (International Screen Industries)

Nollywood Central: The Nigerian Videofilm Industry (International Screen Industries)

Jade L. Miller

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Jade L. Miller : Nollywood Central: The Nigerian Videofilm Industry (International Screen Industries) before purchasing it in order to gage whether or not it would be worth my time, and all praised Nollywood Central: The Nigerian Videofilm Industry (International Screen Industries):

Nollywood is often portrayed by the popular press as an unruly industry, with mysteriously fast and cheap production and shadowy distribution networks. In the first overview of Nigeria's burgeoning video film industry, Jade L. Miller reveals that this portrayal is over-simplistic and often untrue. Investigating Nollywood's complete global production and distribution chain, *Nollywood Central* presents a full portrait of the Nollywood industry as both highly organised and strategically structured. In doing so, it interrogates the position and rise of new cultural industry hubs, demonstrating how a creative industry can emerge, be sustainable and circulate globally even though it exists outside of formal global networks and government-supported infrastructure. Deepening understanding of this prolific industry while at the same time contributing to debates surrounding global flows of culture, this is a critical resource for students and scholars of Media and Communication Studies, Film Studies, Television Studies and African Studies.

The book is a useful introductory text for students and researchers interested in the foundations of Nollywood as a cultural product in relation to other local and international media. Students and scholars new to the sub-discipline will find the text comprehensive, helpfully cross-referenced, and a useful overview of the critical themes and issues in the history of Nollywood. By and large, *Nollywood Central* is without doubt a unique and enlightening tour in and around the Nigerian film industry. (Aulika Agina, *Black Camera*, Vol. 8 (2), 2017) This is an excellent text for social work students, practitioners and educators. The authors are able to cover a significant breadth of topics in a relatively short space due to their concise and precisely argued approach, in which readers are introduced to an impressive range of relevant case law. Their research and teaching expertise, as well as their own commitment to using the law as a tool to further social work's mission to protect those in need and promote human rights and social justice, is apparent throughout this text. A lively and engaging read. Cath Holmstrm, Assistant Head of School (Applied Social Sciences) and Principal Lecturer of Social Work, University of Brighton, UK About the Author Jade L. Miller is Assistant Professor in Communication Studies at Wilfrid Laurier University, Canada. She works on global media industries from a geographic perspective and has been published in a number of journals, including *Global Media and Communication* and the *International Journal of Communication*.