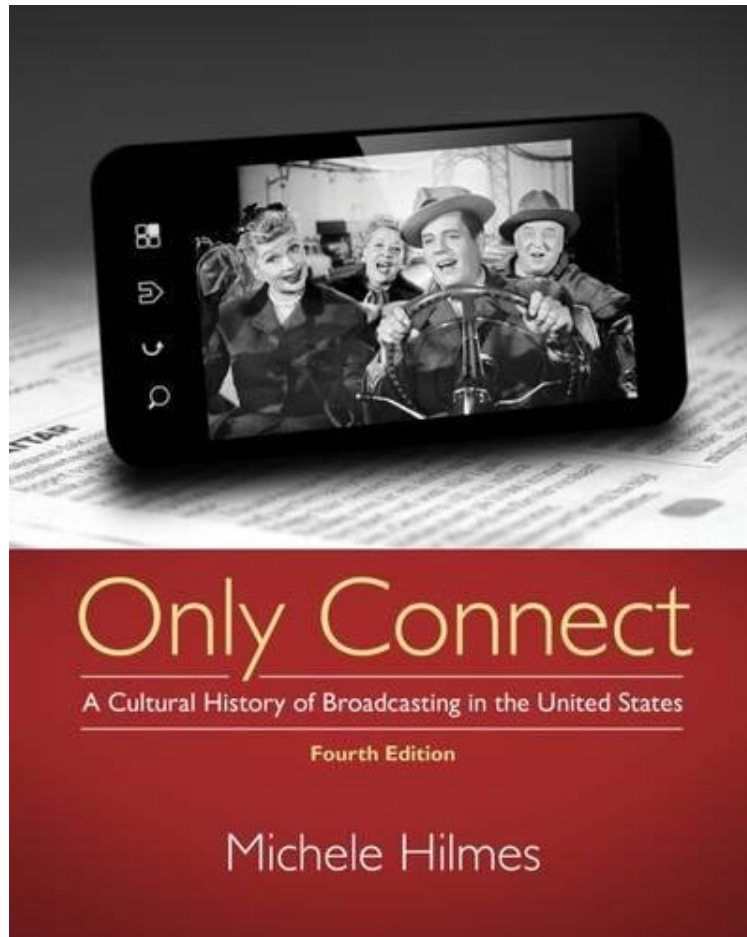


Only Connect: A Cultural History of Broadcasting in the United States

Michele Hilmes

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Michele Hilmes : Only Connect: A Cultural History of Broadcasting in the United States before purchasing it in order to gage whether or not it would be worth my time, and all praised Only Connect: A Cultural History of Broadcasting in the United States:

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ONLY CONNECT is a comprehensive history of American broadcasting from its earliest days in radio, through the rise of television, to the current era of digital media and the Internet. It presents broadcasting as a vital component of American cultural identity, placing the development of U.S. radio, television, and new media in the context of social and cultural change. Each chapter opens with a discussion of the historical period, thoroughly traces the development of media policy, the growth of media industries, and the history of U.S. broadcast programming, and closes with a look at the major ways that radio and television have been understood and discussed throughout American history.

"Only Connect occupies an invaluable place in the field." "Only Connect is rightly the leading text in this area because unlike other books, it places the developments in American broadcasting in full context with societal changes at large. It is written in an approachable manner which engages college students in the material." About the Author Michele Hilmes is Professor of Media and Cultural Studies at the University of Wisconsin-Madison, where she has taught the history of broadcasting course for nearly two decades. She was Director of Undergraduate Studies in the Department of Communication Arts for eight years and currently serves as Department Chair. Hilmes is the author or editor of several books on broadcasting history in addition to ONLY CONNECT, including NETWORK NATIONS: A TRANSNATIONAL HISTORY OF BRITISH AND AMERICAN BROADCASTING (2011); RADIO VOICES: AMERICAN BROADCASTING 1922-1952 (1997); and RADIO'S NEW WAVE: GLOBAL SOUND IN THE DIGITAL ERA (2013) as well as numerous journal and anthology articles. She is frequently invited to give presentations on U.S. cultural history, both at home and around the world.