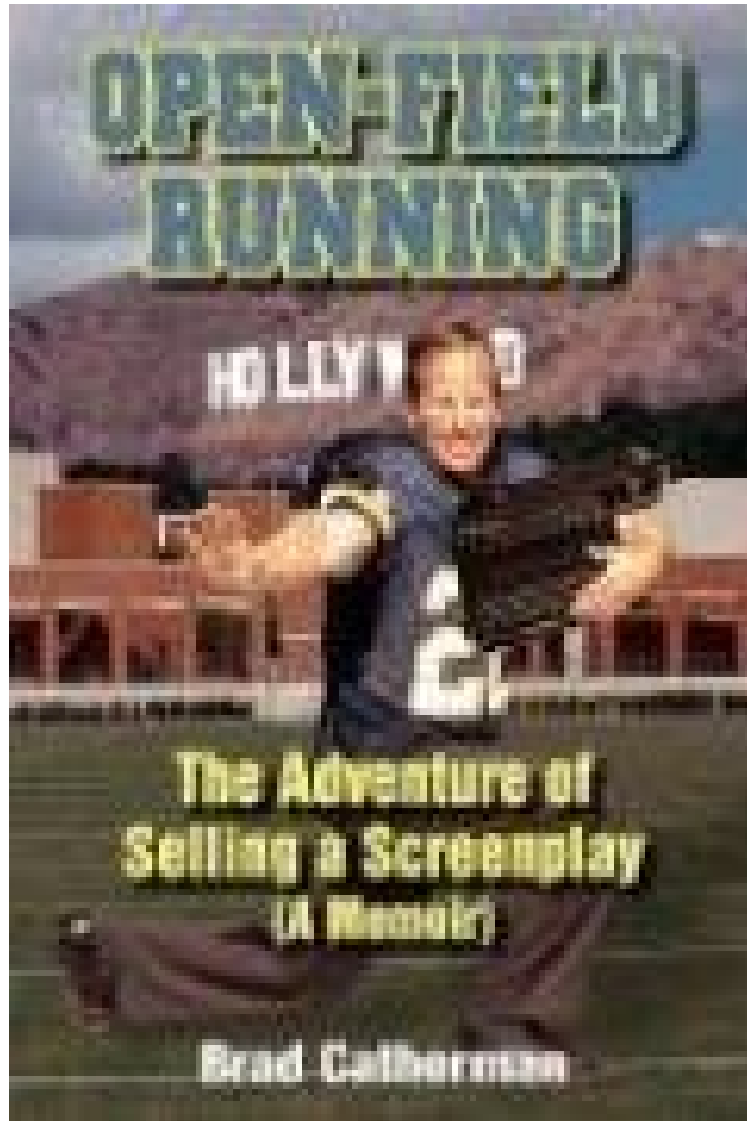


[Download] Open-Field Running: The Adventure of Selling A Screenplay

## Open-Field Running: The Adventure of Selling A Screenplay

*Brad Catherman*

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**Brad Catherman : Open-Field Running: The Adventure of Selling A Screenplay** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Open-Field Running: The Adventure of Selling A Screenplay:

0 of 2 people found the following review helpful. Wont be able to put it down By John Macarthur A masterful and entertaining read by one of the most talented and unsung writers in America. 2 of 2 people found the following review helpful. Endlessly Chasing Being Beautiful To Strangers By richard schneider Brad Catherman is the rare combination

of heart and ambition. His book on his 18 year quest to see one of his screenplays come to life is an allegory for the human condition and a testament to the human spirit. *What Makes Sammy Run*. It is simply the glimpse of beauty, the joy of being moved, the love of being touched by a story -- and the compelling drive to want to take the paintbrush from some Picasso and ask for a turn to paint a stroke or two. And so he runs, offering the treasures of his heart to perfect strangers, trying to find a cross-section of self-interest where some stranger's desire to make a buck or hit it big or get a statuette collides with his desire to see some story from his heart on the big screen. All running to be beautiful to rows and rows of strangers in the dark, spilling popcorn and stepping inside some story he has woven. Catherman is modest and self-aware and funny and talented. The book is a surefire guarantee that if Catherman ever crosses the goal line, he will not be putting on gold-plated sun-glasses raising the roof on some hot car. He would invite you matter of factly to come dance with him in the endzone -- and I bet you he would say "we made it." When you have as much heart and talent as he does, I have a feeling we will be high-fiving in the endzone soon. In the meantime, this honest and funny saga of the race to be beautiful is touching -- and should be a movie!

2 of 2 people found the following review helpful.

It's A Wild ride  
By T. Cunningham  
In Fairy Tale Land, an unknown writer submits an unsolicited screenplay to a studio and it is passed up the ladder until the stogie-smoking studio chief shouts "Eureka! This will make a boffo movie. Get that young hotshot on the horn and tell him he can name his price!" In the real world, this rarely happens. The math is staggering. Even with a bona fide agent, the ratio of screenplay submissions to "green lit" projects is astronomical. What's a wannabe screenwriter gotta do to get noticed in Hollywood? Brad Catherman attempts to level the playing field by trying every tactic in the book - and several that aren't - to sell a screenplay. If you can scheme it, there's a good chance that author Catherman has tried it. *Open Field Running* is a hilarious memoir concerning one man's attempt to get his screenplays noticed, read, represented and produced. Catherman is talented enough to win screenplay competitions and garner meaningful endorsements, but each time he comes tantalizingly close to cutting a major deal..... well, you've got to read it to believe it. Suffice it to say that you'll come to appreciate Catherman's gumption, self-effacing humor and perseverance. You'll be rooting for him all the way. This story does have a Hollywood ending, sort of.....

*Open-field Running* is the driving metaphor from football which defines the run to the goal line: uncertain, winding, and confusing, yet exhilarating, passionate, and courageous. Brad Catherman shares with us his sprint to sell a screenplay to Hollywood while brushing up against the famous and infamous as he tries for his big break. During his 18-year quest to sell a screenplay, he writes nine scripts, wins awards in six screenwriting competitions, sells three screenplay Options (for \$1 each), hires and fires four agents, fills four filing cabinets with rejection letters, maintains an award-winning marketing career in spite of numerous corporate downsizings, faces the challenges and blessings of being a single dad, and finally lands a studio development deal. He takes us on a roller coaster ride as he develops story ideas, pitches ten Hollywood producers in a single weekend, gains endorsements from a United States Senator and a monastery, and networks with everyone and anyone. Brad encounters other wannabe Hollywood players on his trip, including a furniture heiress who promotes wrestlers, a home builder who is obsessed with having Bruce Willis play the lead in his movie, and a movie-producing dentist preoccupied with constructing unique golf clubs. Through it all, he remains grounded in his faith and values learned from his parents and as an athlete. You will share his laughter and tears, but be unmistakably inspired to run toward your own goal. **AAOBUT THE AUTHOR:** Brad Catherman has written screenplays which have won numerous awards in screenwriting competition. He takes us on an 18-year comical and introspective romp through Hollywood that ends with his first screenplay development deal. Brad lives in Atlanta, Georgia with his son Andy