

[Download pdf] Ornamentally Incorrect: Have You Hugged Your Jeweler Today

Ornamentally Incorrect: Have You Hugged Your Jeweler Today

Joseph Mirsky

*ePub | *DOC | audiobook | ebooks | Download PDF*

Copyrighted Material

Ornamentally Incorrect

Have You Hugged Your Jeweler Today?



Joseph Mirsky

Copyrighted Material

DOWNLOAD



READ ONLINE

#15448323 in Books 2008-05-22Original language:EnglishPDF # 1 9.00 x .28 x 6.00l, .39 #File Name: 0970007434124 pages | File size: 74.Mb

Joseph Mirsky : Ornamentally Incorrect: Have You Hugged Your Jeweler Today before purchasing it in order to gage whether or not it would be worth my time, and all praised Ornamentally Incorrect: Have You Hugged Your Jeweler Today:

0 of 0 people found the following review helpful. ornamental IncorrectBy florenceThis book is like no other. It is written by a mind that collects facts as intricate and as plentiful as the many points on a diamond. Educational info and tips on stones and care of your gold and silver jewelry is a need that is thorough and appreciated. His explanation for

the actions displayed by today's political adversaries is unique and quite witty. I enjoyed it all. Definitely a good read for those who like snappy intelligent news. 1 of 1 people found the following review helpful. Words of Wisdom By Dave B. What a great read, Joseph puts in writing what I can dream about saying. The book is a wealth of knowledge, insight and humor and there is not a dull moment to be had. He is very frank and honest which in this age and culture I find very refreshing. Thanks for a great read. 1 of 1 people found the following review helpful. Brilliant! By Thomas Kroncke Hysterical! Insightful! Chock full of information! A must read! Worth every penny-weight!

I own a jewelry store in Pompton Lakes, NJ. I send newsletters to 1500 of my customers 3 times a year. I've been doing it since 1997, 34 issues so far. People say they save them, re-read them, and copy them for their co-workers. Sometimes they call me up just to say they like them. They're so popular, I can't figure out why I'm not rich. Since everyone's entitled to my opinion, I put together this 123 page book for the wider world. At 16.26 words per square inch (25.203 x 109/km² for you scientific types), this book has over twice the literary calories of the average book, with no fat. A bargain! There are 87 photos and 35 illustrations. There are at least 467 short articles (you can count them different ways). In other words, it's the perfect bathroom book. This book is wide-ranging. It's to jewelry like Car Talk is to cars. It's life on Main Street with attitude. And wit. There are hundreds of double entendres and puns (but only one groaner). I even sprinkled in some Greek, Latin, French, and Vietnamese in a gratuitous display of superficial erudition, but the curse in Klingon is worth the price of admission. Here are a few articles, titles only. You'll have to gamble 16 bucks to find out what they mean. Grown-ups Play Peek-A-Boo The Sound Of One Hand Clapping Close Encounters of the Canine Kind First Supper Finger Lickin' Bad A Human Is Forever Olden Goldies Bad Hair Day Go Stand In The Corner Til You're 21 But Was It Crunchy or Creamy? Thinking Inside The Box Tempis Fuhgeddaboutit Waste Management Heavenly Host And Tabby, Too You'll get vicarious little-guy satisfaction in how I sock it to 'em in a section called David v. Goliath et al. I take on a bank, the post office, New Jersey, a famous cartoon character, Visa in particular and credit cards in general, including an elegant method of getting even with that rip-off credit card you hate. Don't be so smug. I'm going to sock it to you, too (That's the collective you. It means other people.) Joseph's 3 Laws Of Retail Dynamics, Psychopathia Ornamentalis, We've Got Steam Heat, and A Diamond As Big As The Ritz, and other tales of the cockamamie consumer give the lie to that Customer-is-Always-Right propaganda. But seriously folks, there are explanations of all sorts of little things that are mystifying to the ornamental civilian, like what the quartz in your watch and the 14 in your karat are. There are also detailed explanations of birthstones, and how-do-they-do-that articles on diamond cutting, jewelry repair, how to clean silver, and gem identification. There are longer articles about the Great Diamond Hoax of 1872, the Amber Room, the shameful behavior of DeBeers, and the exploits of a legendary gemologist during World War II. The book includes the Fifties rock and roll themed newsletter. It had 30 references to fifties music with prizes for getting them all. You should have seen all the people coming in with underlined newsletters. I hope you're a movie buff. The movie newsletter, with 40 movie titles and 6 movie quotes for you to find is also included. And the answers to both are provided at no extra charge. Since we're not in the store, I threw in some forbidden politics. The highlight is the Militant Moderate Manifesto. In It's the Economy, Stupid, economics is handily explained in one page, so you can throw out that dense econ 101 textbook you never understood. In Passing has a lengthy article on hats and short articles on a variety of topics, such as artificial stupidity, the decline of the fudgesicle, and the self-help industry (no, you can't order your Acme Home Counterfeiting Kit from me). Of course it plugs my other book, Consumer Guide To Diamonds, Third Ed. You weren't going to spend your fortune on a diamond without doing your homework, were you?

About the Author I own a jewelry store in Pompton Lakes, NJ. I opened the store in 1987. I am a gemologist, appraiser, and bench jeweler. I have been in the jewelry business since 1978.