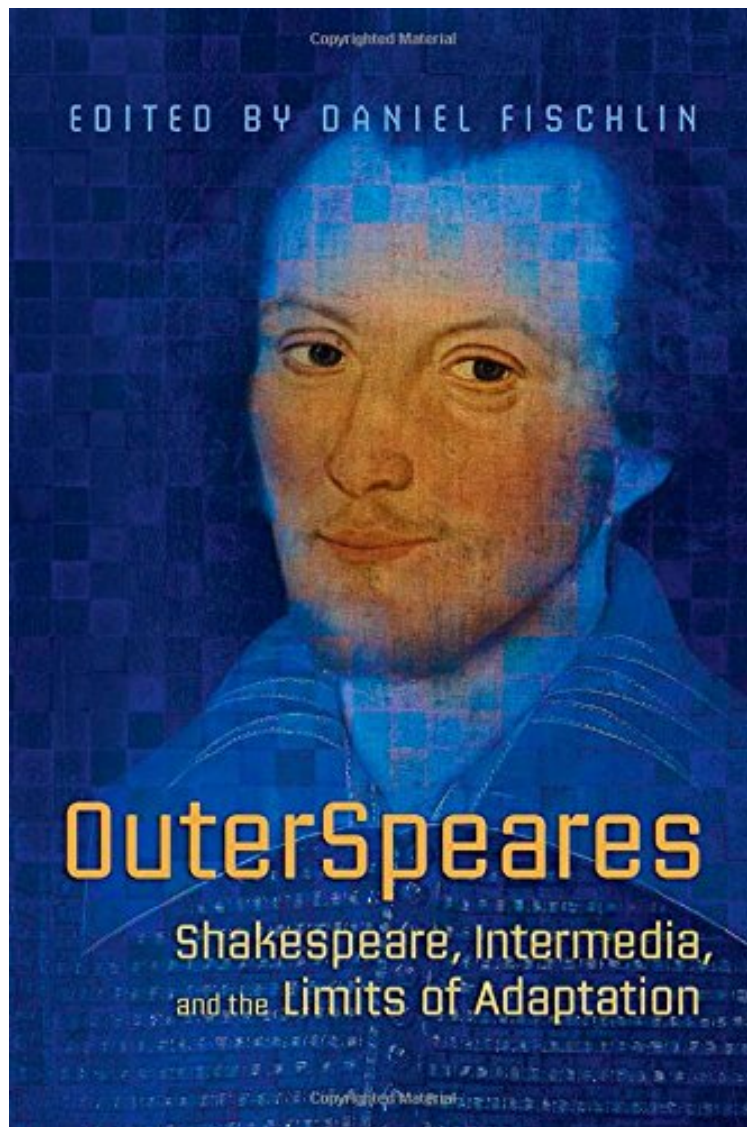


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OuterSpeares: Shakespeare, Intermedia, and the Limits of Adaptation

Daniel Fischlin

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Daniel Fischlin : OuterSpeares: Shakespeare, Intermedia, and the Limits of Adaptation before purchasing it in order to gage whether or not it would be worth my time, and all praised OuterSpeares: Shakespeare, Intermedia, and the Limits of Adaptation:

For Shakespeare and Shakespearean adaptation, the global digital media environment is a brave new world of opportunity and revolution. In *OuterSpeares: Shakespeare, Intermedia, and the Limits of Adaptation*, noted scholars of Shakespeare and new media consider the ways in which various media affect how we understand Shakespeare and his works. Daniel Fischlin and his collaborators explore a wide selection of adaptations that occupy the space between and across traditional genres what artist Dick Higgins calls intermedia ranging from adaptations that use social networking, cloud computing, and mobile devices to the many handicrafts branded and sold in connection with the Bard. With essays on YouTube and iTunes, as well as radio, television, and film, *OuterSpeares* is the first book to examine the full spectrum of past and present adaptations, and one that offers a unique perspective on the transcultural and transdisciplinary aspects of Shakespeare in the contemporary world.

OuterSpeares enriches the remarkable tradition of Shakespeare scholarship in Canada. The book is highly interdisciplinary in character, making it an important contribution to the study of Shakespeare, adaptation, media, and contemporary culture. (Aneta Mancewicz *English Studies in Canada* vol 41:03:2015) Given the new technologies available (and coming), concepts of presence, virtuality, liveness, and even performance need to be considered anew when thinking about what constitutes an adaptation of a Shakespearean play. *OuterSpeares* goes a long way to filling this need, addressing it ably through its theoretical excursions and its wide range of case studies. (Linda Hutcheon, University Professor of English and Comparative Literature, University of Toronto) There are countless collections on Shakespeares appropriations in and by many media, but none with this intermedial approach and theoretical framework. *OuterSpeares* is a book well worth reading. (Adam Hansen, Senior Lecturer in English Literature, Northumbria University) About the Author Daniel Fischlin is a University Research Chair in the School of English and Theatre Studies at the University of Guelph.