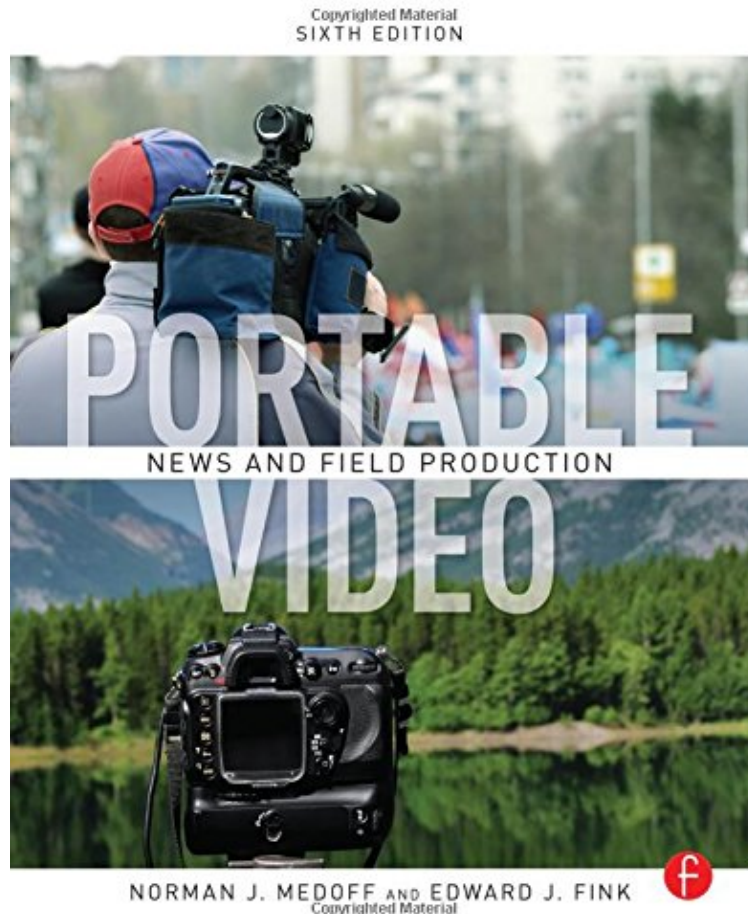


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Portable Video: News and Field Production

Norman Medoff, Edward J. Fink

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Norman Medoff, Edward J. Fink : Portable Video: News and Field Production before purchasing it in order to gauge whether or not it would be worth my time, and all praised Portable Video: News and Field Production:

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Portable Video presents students with the techniques and technology of single camera electronic news gathering and electronic field production. Covering everything from creative and technical recording and editing techniques to budgets and copyright issues, this book shows best practices in shooting news, and narrative production, developing

the story, writing the script, current methods to capturing audio and video, working with light, and more. Updates feature the latest advances in techniques and equipment. New coverage includes digital workflow techniques, digital cameras (including DSLRs), lighting, audio, and mobile. Features information on: . News gathering. Field Production. Scriptwriting and storyboards. Preproduction, production, postproduction. Budgeting and pricing. Framing and composition. Capturing Audio. Ethics and legal considerations

"Hundreds of thousands of people are dreaming of video fieldwork, but you are one step ahead of them because you are reading a book about how to do this well." - Matt York, Editor/Publisher, Videomaker Magazine
"Excellent black-and-white photos and graphics clearly illustrate rights and wrongs like few books in the bookstore. The question is not What is in this book? but What is left out? We couldn't find anything missing for the single-camera, field shooter." - Morgan Paar, Videomaker Magazine
About the Author
Dr. Medoff is Director of the School of Communication at Northern Arizona University. He has taught and served as an administrator at three different universities, produced numerous television and corporate video projects, and has overseen the productions of many students. Dr. Medoff has authored articles in scholarly journals as well as trade and consumer magazines. He has also written textbooks on the Internet and mass media, television production, and electronic media. In addition, he has served as president of the Broadcast Education Association and has recently been the recipient of a Fulbright Specialist Grant.
Dr. Fink is Professor and Chair of the Department of Radio-TV-Film at California State University, Fullerton. He teaches courses in production, writing, media history, and children's TV. Dr. Fink has published papers on topics such as digital video in the classroom, the application of drama to video production, music in primetime drama, and comedy writing. He is also the co-author of textbooks on telecommunications and studio television production.