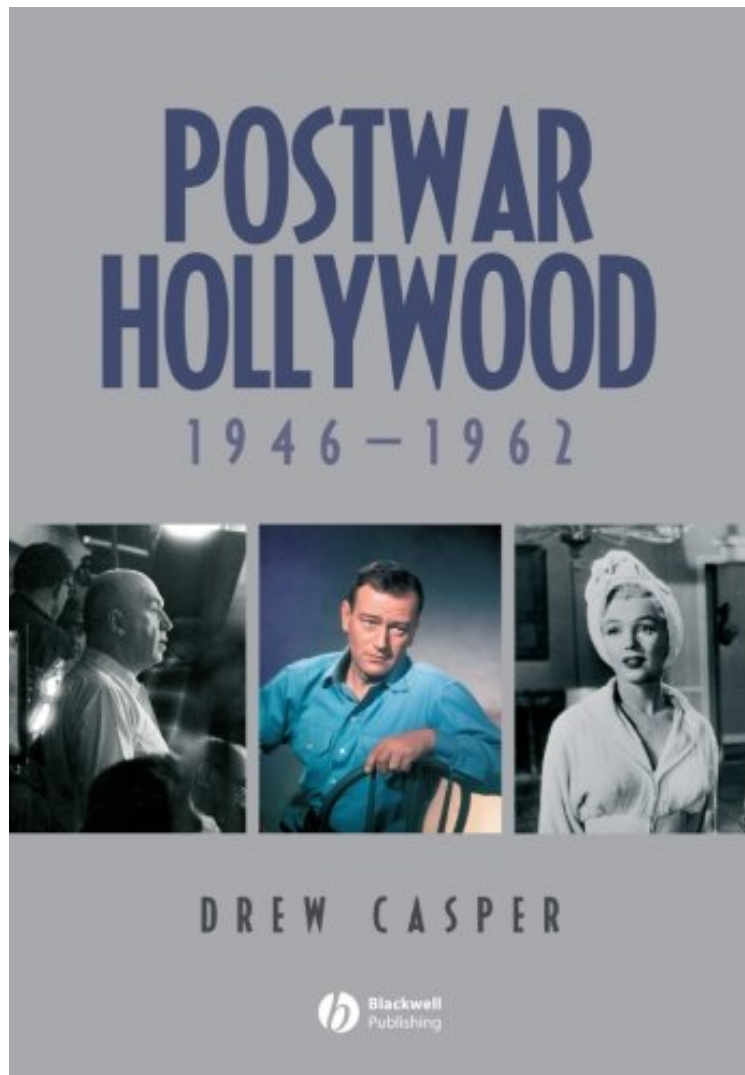


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## Postwar Hollywood: 1946-1962

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Postwar Hollywood is a comprehensive history of the American film industry, from 1946-1962. A comprehensive introductory textbook exploring the unique period in the history of the film industry after World War II Examines the cultural history, business practices, new technologies, censorship standards, emerging genres, and styles of post-war cinema Chronicles the restructuring of Hollywood cinema against the backdrop of the major political, economic, and social changes taking place after World War II Features in-depth discussions of important films from *Picnic*, *The Heiress*, and *From Here to Eternity*, to *Cat On A Hot Tin Roof* and *Love Me or Leave Me* Illustrates the culture/filmmaking interface, and demonstrates the triumphs and failures of Hollywood's new methods of business

Drew Casper's volume is a stunning achievement in American film history. Combining love for the films themselves and the creative talent behind them with a sharp attention to contexts cultural, social, and industrial Casper offers a comprehensive, sharply argued look at Hollywood cinema in a complex, even vexed, historical moment. Dana Polan, New York University From the Back Cover Post-War Hollywood Cinema is an accessible and comprehensive history of the American film industry, from 1946 to 1962. Drew Casper chronicles the restructuring of Hollywood cinema against the backdrop of the major political, economic, and social changes taking place after World War II. The most complete of its kind, this innovative book looks at a broad range of topics as it examines the cultural history, business practices, new technologies, censorship standards, emerging genres, and styles of postwar cinema. In-depth discussions of important and often-neglected films illustrate the culture/filmmaking interface, and demonstrate the triumphs and failures of Hollywood's new methods. Casper also includes valuable footnotes and a select bibliography. An ideal text for students of time-specific and broad survey courses, as well as for the home viewer devotee, Post-War Hollywood is an entertaining resource for readers studying this unique period of the American film industry. About the Author Drew Casper is the Alma and Alfred Hitchcock Professor of American Film at the University of Southern California's School of Cinematic Arts. His books include: *Vincente Minnelli and the Film Musical*, *The Style of Stanley Donen*, and *An Introduction to Film Reader*. He is a DVD commentator on innumerable American films of the classical and postwar periods.