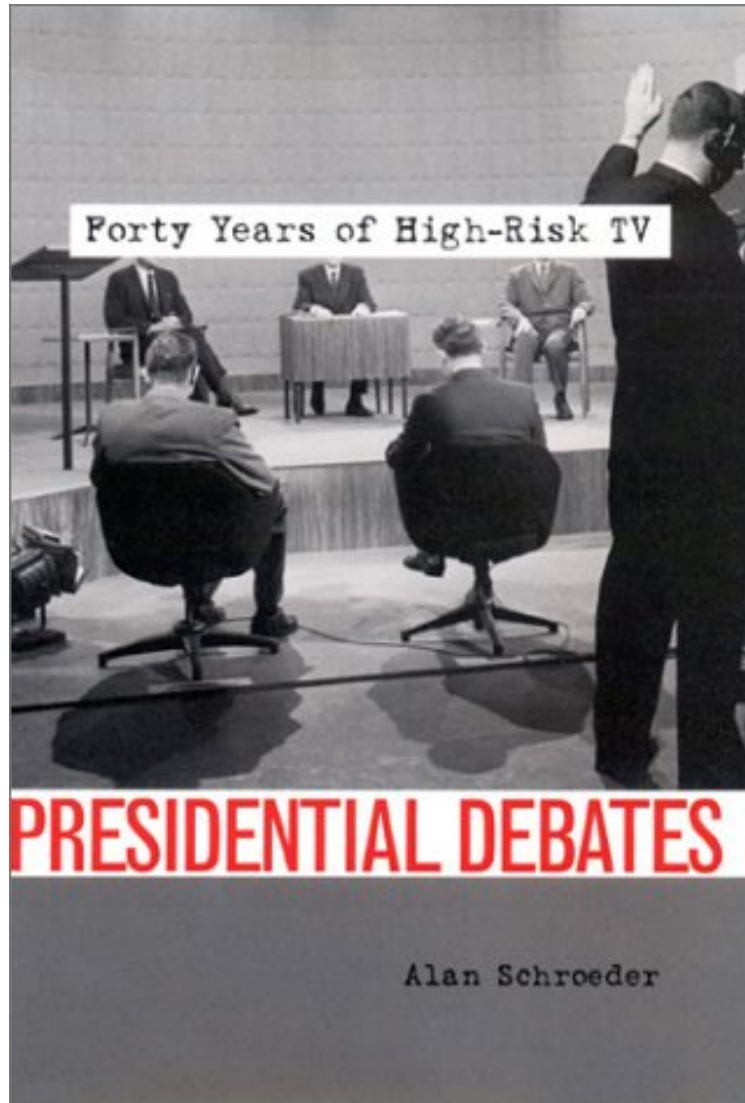


(Pdf free) Presidential Debates

Presidential Debates

Professor Alan Schroeder

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Professor Alan Schroeder : Presidential Debates before purchasing it in order to gauge whether or not it would be worth my time, and all praised Presidential Debates:

1 of 1 people found the following review helpful. An Intriguing Look at the Psychological Aspects of Politics By TWIt never ceases to amaze me how much presentation and polish trumps content and character in politics. No where is there as evident as it is in Presidential debates. Alan Schroeder has taken the last forty-plus years of Presidential debates and analyzed them from a psychological standpoint; covering the elements that gave some candidates significant advantages as well as those that sank other campaigns. Equally as compelling is the coverage of the

massive influences of preparation when the outcomes of the debates were nearly determined before they even began. The book is articulated quite well never falling prey to the urge over analyze with theory. Schroeder includes a hefty number of examples in all aspects of the debates to substantiate his points leaving little doubt he has done his research. Perhaps lacking from the book is any real aspect of the speeches themselves. He refers to them constantly and often quotes pertinent lines, but no where in the book will you find the actual content. Given the purpose of the book this omission is by no means a detriment, but given the title it is certainly something I'd want to know before deciding to read the book. 0 of 0 people found the following review helpful. Chris van Hollen recently won the democratic senatorial primary and is the favorite to win a senate seat in November. By Fred A. Kahn An insightful book well written by professor Alan Schroeder who gave me credit in The Washington Post., October 1, 2012, for being the first ever to advocate presidential debates I advocated that novel idea when at the time many judged it an anachronism and would not happen. I pursued and got the conversation going through writing a press release giving the reasons television presidential debates would enhance voters participation and involved more youth. My name is Fred Kahn and googling "Fred Kahn and Presidential debates," you may read more. I had also the personal and public endorsement of Mrs Eleanor Roosevelt in 1956 and in 1958 Governor Stevenson, the democratic candidate in 1952 and 1956. also endorsed my proposal. I was recognized in the US House of Representatives on March 13, 2014 in a statement in tribute to Fred A. Kahn by congressman Chris van Hollen of Maryland. Chris van Hollen recently won the democratic senatorial primary and is the favorite to win a senate seat in November. I AM AN IMMIGRANT AND HOLOCAUST SURVIVOR. 18 of 18 people found the following review helpful. Reads like a novel. By Customer No one could have been less excited about the prospect of reading a book on debates than me. I put it off for as long as I could, finding every excuse not to begin. Once I picked up the book, however, I couldn't put it down. This book is filled with stories about the subtle moments in debates that have changed the course of elections and the course of history. Alan Schroeder's book is well-researched; I fact-checked some of the most unbelievable points and was pleased to discover that all were accurate. If you are looking for a dry, academic book, this isn't for you. This is a novel, complete with great characters, a plot that moves and lots of surprises. And the best part is, it's all true.

Drawing on his own experience as an award-winning reporter and TV producer and through illuminating interviews with journalists and producers who have worked on presidential debates, Alan Schroeder sheds new light on every debate from 1960 to the present. From the selection of questioners to the camera angles, from issues of makeup to lighting and stage set, Schroeder shows how decisions are made that influence every aspect of what the audience perceives. Presidential Debates: Forty Years of High-Risk TV takes readers on a fascinating backstage tour, approaching the debates within the framework of the fundamental steps to which TV producers adhere: preproduction, production, and postproduction. Calling upon behind-the-scenes stories from seven campaign seasons, Schroeder illustrates how the live component of the debates, far from diminishing dramatic potential, increases our anticipation -- not least because of viewer curiosity to watch one candidate make a grave error and go down in flames. Presidential Debates illuminates such details as: the elaborate attempts to offset height discrepancies between candidates, such as the "belt buckle compromise" between Carter and Ford mandating the height of the candidates' respective podiums; the full story behind debate moderator Bernard Shaw's infamous question to Michael Dukakis about his wife being hypothetically raped and murdered; and the calculation and faux-spontaneity of Reagan's influential quip, "There you go again," which effectively dismissed Carter's pointed accusations about health care. With innumerable behind-the-scenes stories about the candidates, their advisers, the on-air correspondents, the producers, and other backstage lore, Schroeder illustrates how, like all forms of television, debates combine artifice with truth. An unusual blend of civics and show biz, the presidential debates are revealed here as both carefully scripted rituals and opportunities for the totally unexpected.

From Publishers Weekly Ever since the 1960 Nixon-Kennedy debate, televised candidate confrontations have been a staple of presidential campaigns; they've gone from being a novelty, to being an option for candidates, to being expected and unavoidable. Viewed by millions of people According to Schroeder, presidential debates get Super Bowl-sized ratings. The stakes could not be higher for the candidates. In this informative "backstage tour through the fractious world of presidential debates," Schroeder (a professor of journalism at Northeastern) reveals just how tightly these events are staged. Candidates and their staff at least try to control every aspect of the event. From the seating position of the spouses to the color of the sheet hanging behind the podiums. Even the campaigners' ad-libs are carefully scripted. Reagan's famous "There you go again" was planned out beforehand. As was vice presidential candidate Lloyd Bentsen's "You're no Jack Kennedy." Candidates spend weeks preparing themselves and making every attempt to prevent spontaneity. But happily, Schroeder notes, live TV cannot be totally scripted, and it is the rare moments of candor in increasingly pre-packaged campaigns that make the debates both good TV and educational for voters. Memorable unscripted moments include Bush's glancing at his watch in 1992 and the unfeeling reply Dukakis gave in 1988 to a question about the theoretical rape and murder of his wife. So, flawed as they are, the author suggests, presidential debates do matter. Indeed, they show signs of improving as new formats, like "town meetings,"

where real voters ask questions, loosening the candidates' grip on the process. In any event, they are not going away, and Schroeder's "tour" is a good one, sparked by lively writing and an eye for telling details. 3-city author tour. (Sept.) Copyright 2000 Reed Business Information, Inc. From Booklist Schroeder explores the shorter, but no less fascinating, history of presidential debates--how they have affected campaigns and news coverage of the election process. The first televised debate, in 1960 between Richard Nixon and John Kennedy, set the precedent for such debates, the role-playing and posing that goes into the drama behind the scenes as well as in front of the cameras. Schroeder's book is organized to parallel a television show: preproduction, production, and postproduction. This is a backstage look at the stars and their supporting casts of advisors, and the lesser cast members of moderators and questioners, in this examination of the merger of television and politics. Vanessa Bush Copyright American Library Association. All rights reserved "In his informative new book... Alan Schroeder argues that the sponsor of the debates almost inevitably is elbowed to the sidelines by the candidates' teams." -- David S. Broder "The most compulsive read in recent times on how and why we elect our national leaders." -- San Francisco Chronicle "Schroeder's 'tour' is a good one, sparked by lively writing and an eye for telling details." -- Publishers Weekly "This very readable and highly informative work should be widely read and serve as an important contribution." -- Library Journal