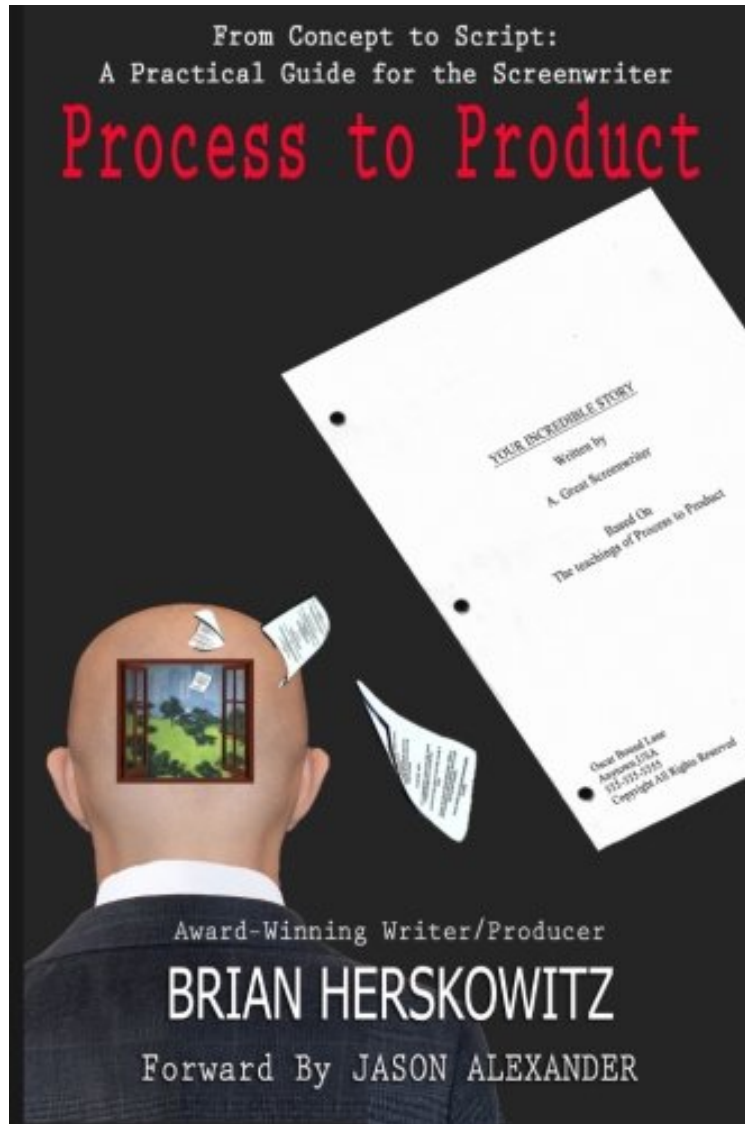


[FREE] Process to Product: From Concept to Script: A practical Guide for the Screenwriter

Process to Product: From Concept to Script: A practical Guide for the Screenwriter

Brian Herskowitz

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#3031694 in Books 2014-04-25 Original language: English PDF # 1 9.00 x .50 x 6.001, .67 #File Name: 1489546839218 pages | File size: 41.Mb

Brian Herskowitz : Process to Product: From Concept to Script: A practical Guide for the Screenwriter before purchasing it in order to gauge whether or not it would be worth my time, and all praised Process to Product: From Concept to Script: A practical Guide for the Screenwriter:

2 of 2 people found the following review helpful. Essential Reading By PDM Brian Herskowitz's book Process To Product is infinitely more valuable to a nascent screenwriter than the many books on the market that wallow in

abstraction and platitudes. Even those books which accompany expensive lecture courses don't offer the same amount of truly practical advice that Herskowitz does in his book. Though I'm not a highly experienced as a screenwriter I do have many years in the industry and I can say with complete confidence that Brian Herskowitz and his book are the real deal. If there was no more in the book than his advice on story development it would be worth twice the price, yet there's a great deal more and all of it is hands-on and practical. Also worthy of note is that Herskowitz is a working writer and producer in Hollywood and he lives his own advice every day. I've read it twice now, with more to follow. This book is a must. 0 of 0 people found the following review helpful. It may simply be a matter of finding the writer whose approach to drama resonates best with you. By David Perlis. With no shortage of screenwriting books, lectures, blogs, podcasts, and YouTube interviews, the modern TV and feature writer has, perhaps, more open doorways into the creative workings of professional writers than ever before. Yet it's been my experience that these nuggets, valuable as they might be, are not all equal. It may simply be a matter of finding the writer whose approach to drama resonates best with you, but I've always found those highly esteemed books like Blake Snyder's "Save the Cat," or Vogler's "The Writer's Journey" to be too rigid in their approaches to story structure, or too ambiguous with what works, and why. But Brian Herskowitz' "Process to Product," is a goldmine. Drawing on his years of experience in the industry, Herskowitz offers an approach that emphasizes story structure, but also preaches flexibility in your process and product. More than a simple blueprint for finishing a work, "Process to Product," serves as an excellent motivational tool for any writer (particular those new to the game), struggling with creative woes or anxiety tackling that daunting screenplay. Herskowitz' book doesn't just help you develop the screenplay that's already waiting in your brain it gives you the confidence and enthusiasm to endure those lonely nights at your computer, and make your dreams a reality. Five Stars. 0 of 0 people found the following review helpful. When something truly makes sense: Brian Herskowitz's "Process to Product" By Felix Gutierrez. This is really a formidable tool for new and/or struggling screenwriters. I was lucky enough to witness Herskowitz's creative and screenwriting experience "live and direct" in a workshop and with his book, the learning has no other option but to stay with you. To have ideas and creative ways to express them is not enough when it comes to delivering a solid screenplay and with this book, chances are, you will make a bullet proof one. Brian's book delivers knowledge, techniques and his own professional career experience in the screenwriting process a very clear and encouraging way. It just makes you feel confident that your most outrageous ideas will find a way to become a good script.

Process to Product is written by industry professional Brian Herskowitz, an award winning writer, producer, director with twenty-five years of teaching experience. The book guides the student writer through the process of screenwriting, simply and clearly, from the development of an idea through the finished, polished script. Easy to understand with in-depth examples and helpful exercises, this book puts the reader on the path to the best screenplay they can create.

About the Author Brian Herskowitz is a writer, director, producer. He started his career in the industry as an actor and soon found he had a passion for writing. As a writer he has worked in TV on such shows as BOB PATTERSON, YOUNG HERCULES, TOUR OF DUTY, THE LEGENDARY JOURNEYS OF HERCULES, DREAM ON, MURDER SHE WROTE. His feature film credits include MUSICAL CHAIRS (produced), TIO PAPI (co-wrote/produced), LONG LIVE THE SQUIRRELS (produced), UNTIL SOMEONE GETS HURT (co-wrote/produced). Brian has directed theater and film. His short film ODESSA OR BUST won multiple film festivals and starred JASON SCHWARTZMAN (SAVING MR. BANKS), RED BUTTONS (academy award winner for SAYONARA), JASON ALEXANDER (SEINFELD), RACHAEL CHAGALL (THE NANNY), and GEORGE WENDT (CHEERS). When Brian's not teaching, producing, writing or directing he can be found participating in the martial arts. He is a fourth degree black belt in Judo three time medalist in the Master World Judo championships, and three time Pan American Jui Jitsu champion. He's married to actress Gina Hecht and has two daughters, Maggie and Bailey.