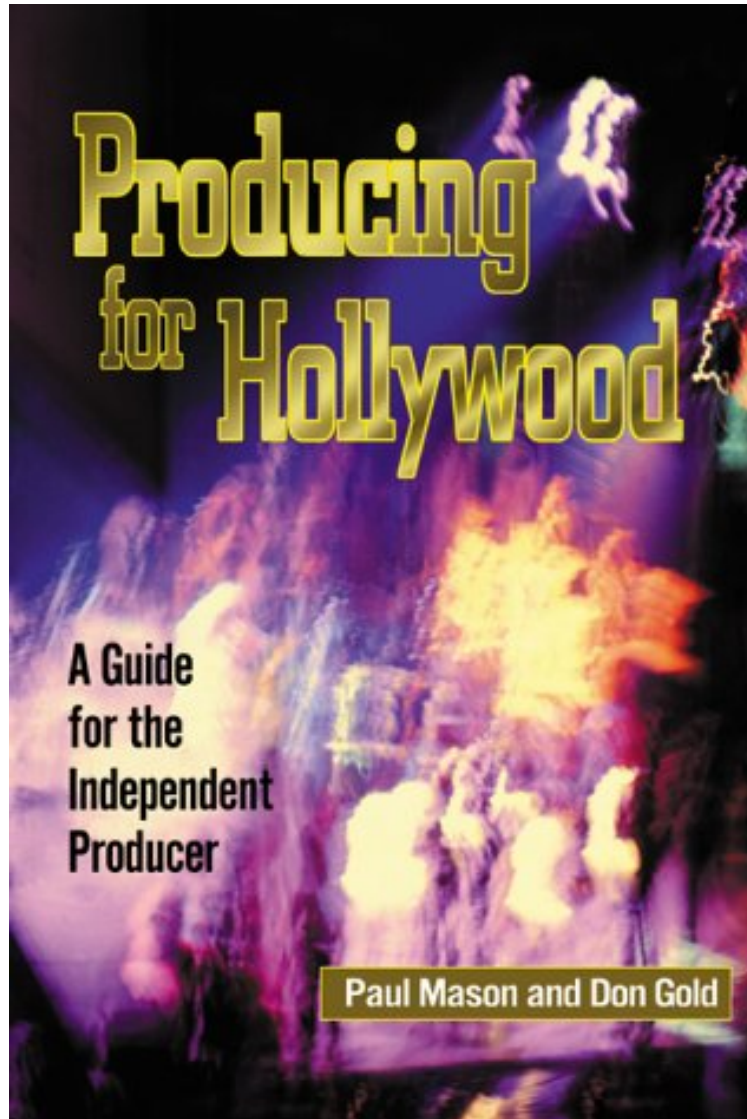


[Ebook pdf] Producing for Hollywood: A Guide for the Independent Producer

## Producing for Hollywood: A Guide for the Independent Producer

*Paul Mason, Don Gold*

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Budding filmmakers, television producers, directors, writers, and students get a career-building crash course on independent production in this riveting account of the business and its key players. Savvy insiders discuss the pivotal role the producer plays as the mastermind who brings a film or television pilot to the screen. From first pitch to final cut, all aspects of the job are examined: how to develop a winning prospectus; draft a realistic timeline, budget, and raise money; assemble and manage a talented ensemble of writers, directors, actors, and crew members; oversee three phases of production; distribute and market the finished film. Current contacts for film festivals and foreign distribution, as well as sample budgets, partnership proposals, and other forms, complete this guide to success.

...clear, insightful, and an invaluable roadmap for anyone who wants to take the leap into independent production... -- Dean Hargrove, creator/producer/writer, Jake and the Fatman, Diagnosis Murder, Perry Mason films A Hollywood professional gives it to you straight-follow it and you'll be on your way. -- David L. Wolper, executive producer, Roots Messrs. Mason and Gold have fashioned a very readable and helpful introduction to producing for Hollywood... -- Sid Sheinberg, former president, MCA; president, The Bubble Factory There's no set corporate ladder in the world of Hollywood producing... these guys show you how to take the elevator... -- Dick Donner, producer/director, Lethal Weapon, Superman, Maverick, Conspiracy Theory From the Inside Flap Producing for Hollywood teaches readers the skills and traits they need to succeed as the mastermind behind an independent production, including insider tips on how to assemble and manage a talented ensemble of writers, directors, actors, and crew-members. From first pitch to final cut, this unique overview chronicles: Finding a script Developing the package and raising money The three phases of production How to work with writers, directors, actors, and crew Distribution and marketing Filming outside the U.S. The world of television Complete with an extensive appendix containing a sample film partnership proposal, a sample budget and cash flow, miscellaneous forms and information, and listings of film festivals and foreign distributors, this is an indispensable handbook for any seriously interested in producing independent film. "We have given you the tools you will need to become the independent producer you want to be," say Mason and Gold. "It is up to you how those tools are used. The motion picture business, like most art forms, is not stationary. It is ever-changing, always evolving. We know the road is difficult, because we have been there. We also know that dreams can come true, because we've been there, too." About the Author Don Gold is producer for the television series Diagnosis Murder. He has written numerous television series, movies-of-the-week, miniseries, and feature films. The former producer of Miami Vice, and former president of MPSC, a motion picture service company, Gold has worked for all the major television networks including MGM/TV, MCA/Universal, Universal Studios, and Columbia Pictures on productions including CHiPs, Hawaii 5-0, Columbo, The Rockford Files, The Six Million Dollar Man, MacMillan and Wife, From Here to Eternity, and others. He lives in Tarzana, California. Allworth Press Books by Don Gold: Producing for Hollywood (see also Paul Mason) Paul Mason is senior vice president of production at VIACOM Productions. He produced the television series Ironside, which won the NAACP's first Image Award, and twice received the Fame Magazine's Critic Award for the best television detective series. He received an Emmy nomination for best television series for MacMillan and Wife. Other television credits include Diagnosis Murder, Sabrina the Teenage Witch, and Matlock. He is the former president for VIACOM Pictures Inc. (SHOWTIME), and the former president of motion pictures at Trans World Entertainment. He lives in Los Angeles. Allworth Press Books by Paul Mason: Producing for Hollywood (see also Don Gold).