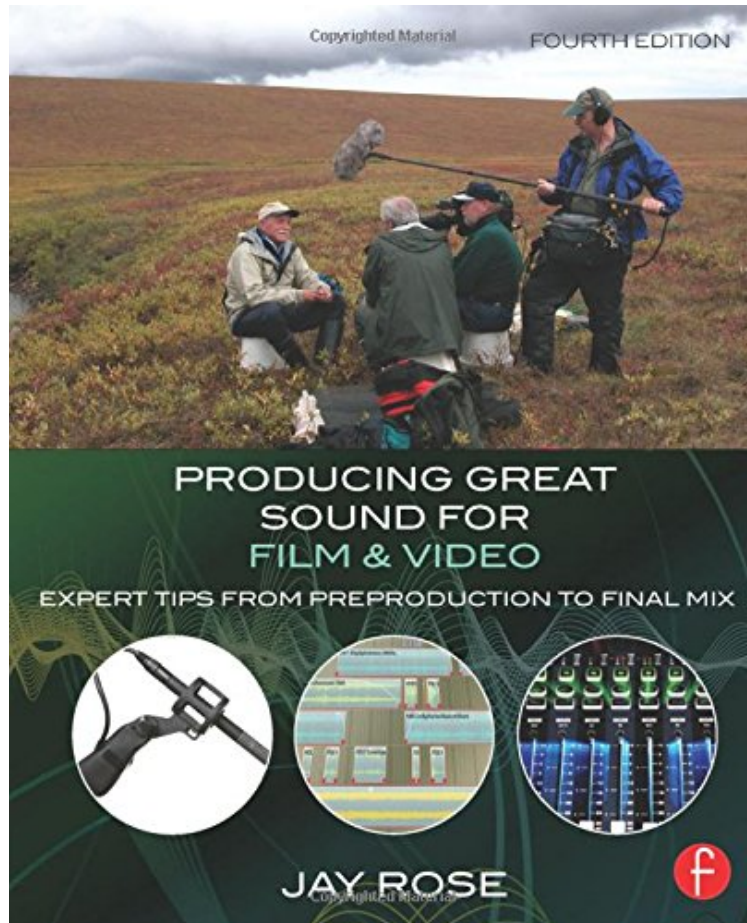


Producing Great Sound for Film and Video: Expert Tips from Preproduction to Final Mix

Jay Rose

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In *Producing Great Sound for Film and Video, Fourth Edition* audio guru Jay Rose revises his popular text for a new generation of filmmakers. You'll learn practical, time-saving ways to get better recordings, solve problems with existing audio, create compelling tracks, and boost your filmmaking to the next level! Here you'll find real-world advice and practical guidelines for every aspect of your soundtrack: planning and budgeting, field and studio recording, editing, sound effects and music, audio repair, processing, and mixing. Rose's combination of solid technical information and a clear, step-by-step approach has made this the go-to book for producers and film students for over a decade. New in this edition: Insights and from-the-trenches tips from top professionals Instructions for getting the best results from new DSLRs and digital recorders An all-new companion website www.GreatSound.info with downloadable diagnostics, examples, and exercises for you to try What you need to know about new regulations for wireless mics and broadcast loudness An expanded "How Do I Fix This?" section to help you solve problems quickly Whether you're an aspiring filmmaker who wants better tracks, or an experienced professional looking for a reference, *Producing Great Sound for Film and Video, Fourth Edition* has the information you need. Please visit the book's companion website for more information and companion files: <http://www.GreatSound.info>

"This is the definitive book. It should be mandatory reading for anyone who is seriously considering a career making movies." - Jeff Wexler, CAS (Mixer for *Mission Impossible III*, *Fight Club*, *Independence Day*, *The Last Samurai*, *Jerry Maguire*) "Jay Rose is one of the leaders in spreading the gospel of using sound creatively. He presents cutting-edge ideas about the collaboration of sound and image, and also covers the basics all in an easy to read, easy to understand style." - Randy Thom, CAS (Director of Sound Design at Skywalker Sound; Oscar winner for *The Right Stuff* and *The Incredibles*) "Folks, this book is a treasure chest. Don't call *Producing Great Sound for Film and Video* by Jay Rose an audio primer or even a reference source, it's much more. It's like taking a class taught by a caring, affable, pro. The writer's intimate and accessible style is what makes this book a great value for anyone interested in audio. Whether you're just starting in the field of digital audio/video production, or are a seasoned pro, you'll find information in this book that will improve your end product." - John Hartney, Creative Cow.com "A truly great book I really enjoyed the read. This book is an ABSOLUTE MUST if you will be shooting on a budget and doing sound yourself. You'll learn what mics to use in the field, how to fix an echo, how to deal with line noise, cheap fixes for potentially expensive problems--and that's just the beginning. This book will teach you tips and tricks that will make your head spin. This book can literally save you THOUSANDS in post production." - Biagio Messina, AccessDV "Most folks who write about doing sound for moving pictures, on film or on video, focus on the sexy stuff--mostly writing music, sometimes doing foley, often talking technical. Jay Rose doesn't mess around. He digs right into the hardcore side of audio for moving pictures -- recording and editing dialog, sound effects, and music. He debunks common myths, shows the reader how to make do in limited-budget, time-constrained situations, and puts it all in context on a technical level. *Producing Great Sound for Film and Video* is an invaluable collection of step-by-step how-to information combined with the technical reasons things do or don't work. It's essential reading for anyone serious about making a living doing moving pictures." - Dominic Milano, Digital Video Magazine "Crammed full of practical advice on recording, editing, and mixing audio for your production, including many of the technical basics." - Trish Meyer, Cybmotion "Having read through this book I am now beginning to appreciate the depth of information that Jay Rose has put into this work. He combines tricky scientific and technical details with a writing style that makes the book an easy and interesting read - which makes it more than suitable both as a 'must have' for anyone wanting to make a career in sound and a 'should read' for anyone already involved in production at any level." - Wendy Laybourn FBKS, Network Nine From the Author I'm thrilled with how this edition came out. I had to cover the new technologies and workflows, while including older equipment and software that's still being used. And I rewrote a lot of the technical explanations to make them even easier to understand, while still keeping them comprehensive and accurate.