

## Producing Videos: A Complete Guide

Martha Mollison

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**Martha Mollison : Producing Videos: A Complete Guide** before purchasing it in order to gage whether or not it would be worth my time, and all praised Producing Videos: A Complete Guide:

0 of 0 people found the following review helpful. Novice camera operators welcome, directors too. By Tanner Hoke Great for the beginner with operating a camera, but also helpful to a novice producer or director to help them prepare for a full fletched production. Pros: Very basic overview to get you started, not finished. Awesome sidenotes of pros, commentating on each pagereally gives you an idea as to how most movies have large crews. Cons Will leave you wanting more info Sidenotes/comments from pros were the most insightful info for me (I'd say I'm intermediate in my filmmaking knowlege) Kind of like a manual to operating a camera for the first half, which should've been summed up in a few pages Overall: It generally has something for you if you have no clue how to make a movie, or you're shooting

your first serious production, like a short film or music video. Otherwise, just skip this. 0 of 0 people found the following review helpful. excellent learning and reference tool  
By martian minehunter  
Producing Videos is well written and informative. This book answers a lot of questions and uncertainties about a HOT studio and many pre production concerns as well as just about everything else. I found a copy in my local library initially, and simply had to buy a copy for myself. It will be a ongoing reference tool. My only gripe is that in certain passages of the book, the tone of instruction, while attempting to be informal treats the reader as a third grader. But to be fair, there are contributions from a wide range of professionals in the video and film industry and each have their own way of getting their message across to you. In short... Very comprehensive and covers a lot of ground. Input by professionals in their field along with their current thinking and trends in the industry. Easy and readable manner of imparting knowlege to the reader. Excellent up to date reference. 0 of 0 people found the following review helpful. Producing Videos  
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A well written text logically laid out with lots of reference points by people in the industry. Being in Australia it was a surprise to so many comments from Australian specialists. All in all well written, laid out and very much up to date.

A fully updated and revised new edition of this essential handbook for aspiring video makers with extensive new material on digital technology, production techniques, and YouTube

""Reading this book is like apprenticing with a master who not only teaches the necessary basics, but also emphasises the 'tricks' that ensure a successful production while minimising wasted effort." About the Author  
Martha Mollison has been a freelance video producer for more than 25 years. She lives in Portland, Oregon.