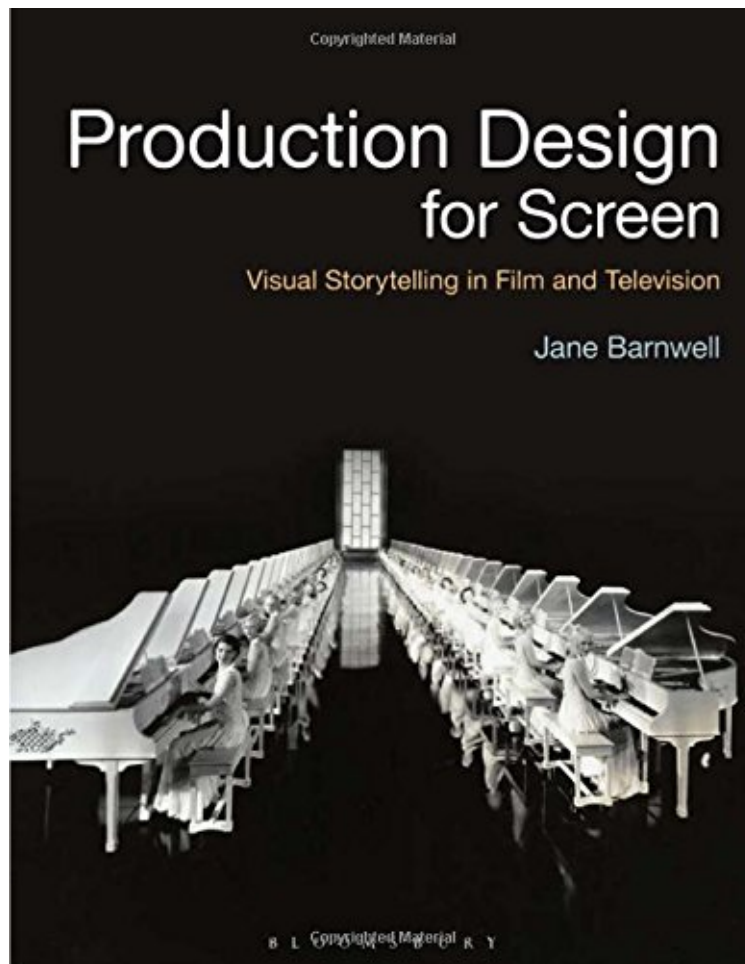


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## Production Design for Screen: Visual Storytelling in Film and Television (Required Reading Range)

Jane Barnwell

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Packed with colour film stills, exclusive pre-production artwork and behind-the-scenes production images, this landmark book celebrates the production designer's contribution to visual storytelling on screen. It illuminates the visual concepts behind familiar screen spaces and unpicks how and why they are so effective in conveying character and story. Seven case studies, developed from exclusive interviews with world-renowned designers, reveal the concepts behind some of the most engaging imagery on screen and establish a dialogue around the shared language of visual storytelling. Jane Barnwell offers a new methodology for evaluating the designer's work on screen through five categories of analysis: space, interiors and exteriors, light, colour and set decorating. All of which combine to create the visual concept evident in the final screen image and together provide a model for the analysis of production design. Practical exercises and examples of real world projects walk you through the design process from breaking down the script and developing initial ideas to identifying a coherent conceptual vision. If you are a filmmaker, *Production Design for Screen* will inspire and guide you in your own work.

An excellent introduction to the impact and practice of production design in the movies. Rich in examples and engaging in its concepts, this is of interest to both students and cineastes alike. -- Edward Braman, Head of Film and TV, University of York, UK The points of view in this book have been sorely missing in the industry...This book is destined to become an integral part of my future classes as a required text. -- Kent Homchick, Associate Professor, University of Colorado, Denver, USA ...beautifully illustrated with generous inclusions of film stills...a clearly written, practice-oriented, much needed text on production design for film. -- Dr. Elaine Sisson, Dun Laoghaire Institute of Art Design and Technology, Ireland

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