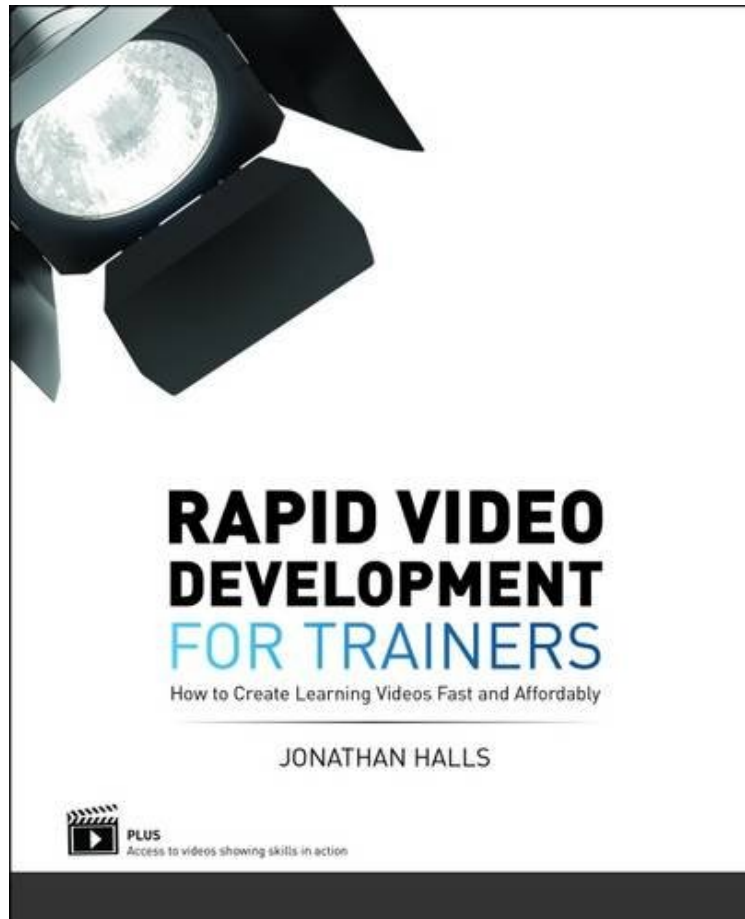


(Download ebook) Rapid Video Development for Trainers: How to Create Learning Videos Fast and Affordably

Rapid Video Development for Trainers: How to Create Learning Videos Fast and Affordably

Jonathan Halls

*ePub | *DOC | audiobook | ebooks | Download PDF*



[Download](#)

[Read Online](#)

#278051 in Books ASTD Press 2012-06-16Original language:EnglishPDF # 1 9.28 x .40 x 7.44l, 1.05 #File Name: 156286811X224 pages | File size: 76.Mb

Jonathan Halls : Rapid Video Development for Trainers: How to Create Learning Videos Fast and Affordably before purchasing it in order to gage whether or not it would be worth my time, and all praised Rapid Video Development for Trainers: How to Create Learning Videos Fast and Affordably:

3 of 3 people found the following review helpful. A great foundation in creating video for the webBy Daniel JonesHalls' book is a great foundation in the basics of video production for the web. In a casual, clear style, he covers the basics about planning, shooting, and producing videos that tell stories and help train viewers. He addresses camera and equipment basics, the language and "grammar" of video, and how to shoot good videos that look professional. I recommend this book to anyone who wants to learn about video production for the web, whether specifically for training or not.0 of 0 people found the following review helpful. Five StarsBy CustomerExcellent deal, as described,

shipped promptly!! Thanks0 of 0 people found the following review helpful. Five StarsBy Steven J. AuferothGreat book and really provided some things to think about when creating video training. A great read.

Rapid Video Development for Trainers meets the needs of companies and individuals who are thinking about or have dabbled in video production. Although producing focused, high quality video is well within the capability of nearly every development professional, the skill sets required to do so have not traditionally fallen within most trainers' job descriptions. This is where Rapid Video Development for Trainers comes in: a comprehensive tutorial covering every aspect of web-based video development, this book provides both the theoretical overview and the nuts-and-bolts instructions for creating professional quality video quickly, easily, and inexpensively. Written specifically for trainers by a 20-year media industry veteran who has worked in Europe, America, and Asia, Rapid Video Development for Trainers explains in clear, nontechnical language everything you need to know to create exceptionally instructive, cost-effective video yourself. Some of the topics discussed include: thorough coverage of the tools you'll need, with a heavy emphasis on the most cost-effective software and hardware for your project; how to edit your video for maximum clarity, consistency, and aesthetics; a full chapter on the digital technology involved with putting your video on the web; a summary 12-point plan for achieving success with your training video; and more... At a time when training and development budgets are being decreased, staff must be able to do more with less. And, since web-based video is rapidly assuming a critical role in corporate training, the ability to create highly effective video in-house is crucial. Rapid Video Development for Trainers is your invaluable educational resource for every aspect of professional-quality, cost-effective web video production.

About the Author Jonathan Halls is an author, trainer, and coach. He wrote Rapid Video Development for Trainers