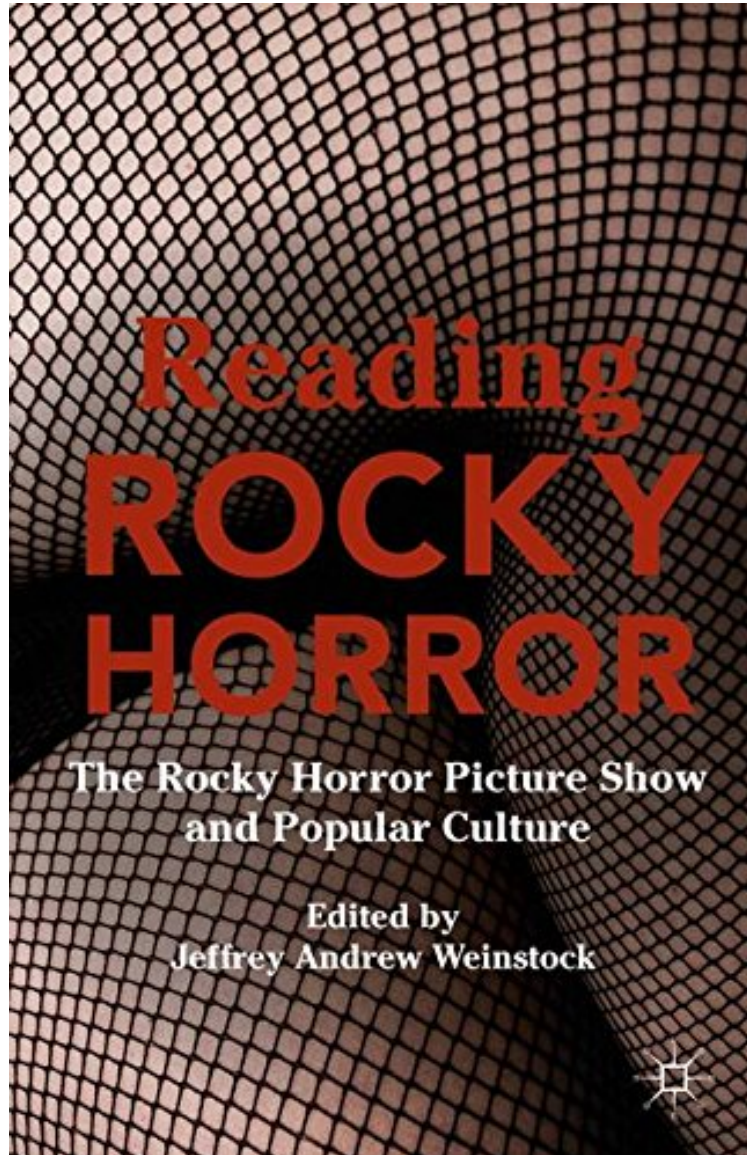


Reading Rocky Horror: The Rocky Horror Picture Show and Popular Culture

Jeffrey Andrew Weinstock

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Jeffrey Andrew Weinstock : Reading Rocky Horror: The Rocky Horror Picture Show and Popular Culture before purchasing it in order to gage whether or not it would be worth my time, and all praised Reading Rocky Horror: The Rocky Horror Picture Show and Popular Culture:

2 of 2 people found the following review helpful. Interesting and engaging. Why so expensive?By Hungry Old

Soul Like many (not all), I love Rocky Horror. Many good memories from college days enjoying this midnight movie with friends at Philly's Theatre of the Living Arts. When someone said we're going to the TLA tonight, it almost always meant for Rocky Horror and it almost always meant we'd be riding the Metro down there with a boistrous crowd. Now me and my wife... who was in that crowd over thirty years ago... still enjoy the music and quoting a line for a laugh every now and then. And in fact, since she recently bought some latex dishwashing gloves because of some cuts on her hand, I had to google what exactly is the line that Frankfurter says when he snaps his latex glove. And so I found this book. I found it on Scribd, so ostensibly I could read the whole thing there. And I did read the full first chapter and portions of a few other essays. These examinations of Rocky Horror's artistic and societal themes seem well written and strangely satisfying. This is definitely a book I'd like to read in its entirety. Since my job is to stare at a computer screen all day, I treasure the feel of real books and would love to have this as part of my library. To we go! Wait a minute, is this the same book? \$95 new? Starting at \$53 used? It must be massive. Huh, 256 pages? It must have large format, glorious color plates. Hmm, looks like a handful of ill-reproduced black and white stills copied from poorly selected movie frames. The cover design is not even that attractive. It looks like a collection of academic papers, which pretty much it is. I'm at a loss. How could this admittedly charming little book fetch \$95 new on , or even over \$100 on other new and used seller's sites? I went back to Scribd looking for what magical contents could command such a price. Not a clue. So, love the book, but only buy it if you're out of cigars to light with those extra \$100 bills.

The first scholarly collection devoted to The Rocky Horror Picture Show, dissecting the film from diverse perspectives including gender and queer studies, disability studies, cultural studies, genre studies, and film studies.

"Reading Rocky Horror is as lively and imaginative as the legendary cult show and movie itself. The diversity of expertise collected by Jeffrey Andrew Weinstock demonstrates just how widespread The Rocky Horror Show phenomenon has become, and how big its impact has been. The focus on Rocky Horror's mixing of genres, its wildly active audience reactions, and its sexual politics puts this collection at the centre of studying popular culture today. Reading Rocky Horror will please scholars and veterans of the cult alike, and is highly recommended to anyone interested in contemporary culture." - Ernest Mathijs, University of British Columbia, Canada "Enlightened, witty, and perfectly attuned to all the requisite layerings and madneses of its subject, this 'strange journey' is a must-read for any loyal fan of The Rocky Horror Picture Show, or for anyone fascinated by cult film, the self-referentiality of our media culture, and screen innovations in comedy. Weinstock is an adept and cagey master of ceremonies, who brings this show into the light of analysis, with the help of his many eager collaborators, in countless valuable ways." - Murray Pomerance, author of *The Horse Who Drank the Sky: Film Experience Beyond Narrative and Theory* About the Author Sarah Artt, Napier University, UK Kevin John Bozelka, DePaul University, USA Michael M. Chemers, University of California, Santa Cruz, USA Julian Cornell, New York University, USA Thomas G. Endres, University of Northern Colorado, USA Ben Hixon, University of Washington, USA Zachary Lamm, University of Illinois, USA Heather C. Levy, Independent Scholar Matthew A. Levy, Pacific Lutheran University, USA Liz Locke, University of Oklahoma, USA Sue Matheson, University College of the North, Canada Nicole Seymour, California State University, USA Kristina Watkins-Morming, Georgia Gwinnett College, USA