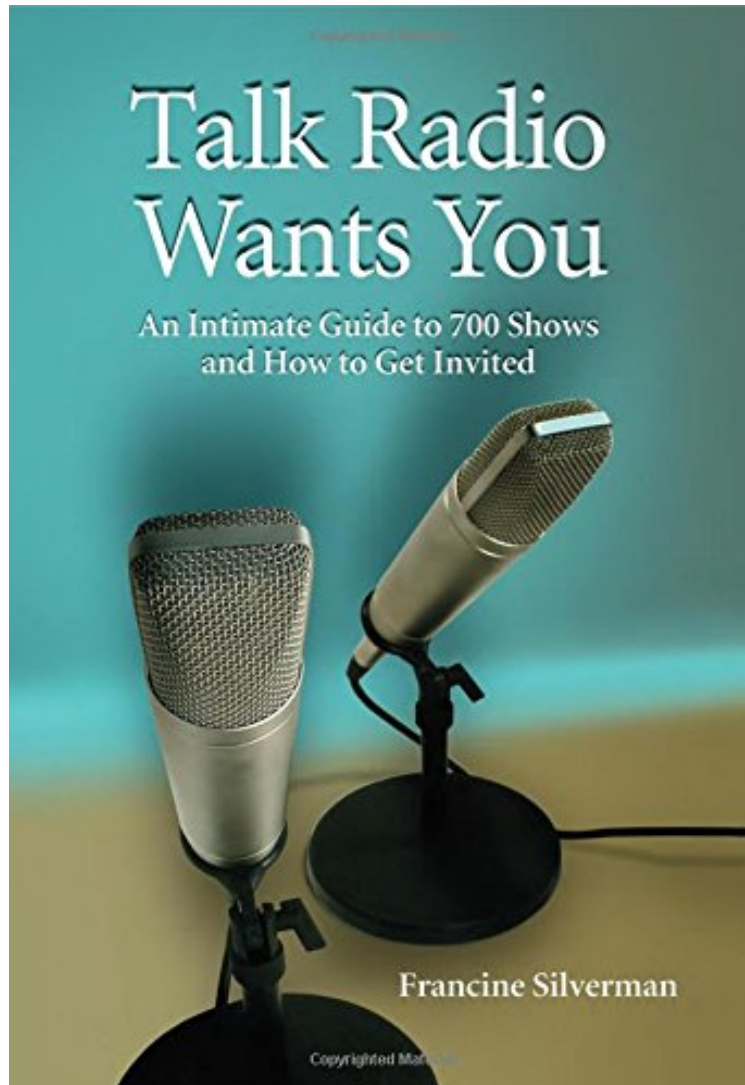


[Download] Talk Radio Wants You: An Intimate Guide to 700 Shows and How to Get Invited

Talk Radio Wants You: An Intimate Guide to 700 Shows and How to Get Invited

Francine Silverman

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Francine Silverman : Talk Radio Wants You: An Intimate Guide to 700 Shows and How to Get Invited before purchasing it in order to gage whether or not it would be worth my time, and all praised Talk Radio Wants You: An Intimate Guide to 700 Shows and How to Get Invited:

3 of 3 people found the following review helpful. Not Any MoreBy ConsumerBook desperately needs an update. Do not buy this book in late 2011 and expect it to be accurate. I used it at first, got some results, but kept getting bounce backs from the email addresses in the book. 40% are now out of date. Great book for 2008, not so much for 2011 or

2012. I made my own list of 300 business radio shows and will share it with you if you like.... Francine, contact me and I will help with the next edition!
0 of 0 people found the following review helpful. This book has many good suggestions, but it is outdated.
By frances altman
This book has many good suggestions, but it is outdated. Many of the personalities, hosts, etc. and stations no longer exist or have different hosts.
0 of 0 people found the following review helpful. Excellent timesaver!
By T. Sue Collier
This book has been a huge timesaver in terms of researching radio shows both for myself and for my clients who are promoting their books. I do agree with the previous reviewer that (1) the Guest From Hell sections are repetitive and a no-brainer and (2) it is missing some genres, but overall, an excellent resource. Highly recommended--and worth the hefty price tag. I hope the author will revise this regularly.

This book seeks to bridge the gap between show hosts and prospective guests, providing a reference guide to roughly 700 talk radio shows mostly in the United States but also around the world. Entries are organized under categories of show themes, such as Addiction and Recovery, Entertainment, Religion, Sports, Travel, and many more. The book also includes information on many of Talkers Magazine's Top 250 Radio Talk Shows, interview tips for radio guests, and tips for conducting a radio interview over the phone. Award Winner in the Business: Reference category of the National Best Books 2009 Awards--USA Book News

"Fran has done it again! Talk Radio Wants You is something everyone in radio will want!"--Jim Bohannon, host of The Jim Bohannon Show, America in the Morning and America This Week
"This resource book is an asset for people in public relations, marketing, promotions, special events and non-profit professionals and volunteers as it will direct them to the right venues and they can contact the appropriate media outlets...Francine's book will save you time and help you be a more effective communicator for your organization." --Dot Blum, host of Bright Spot on radiosandysprings.com
"This resource book is an asset for people in public relations, marketing, promotions, special events and non-profit professionals and volunteers as it will direct them to the right venues and they can contact the appropriate media outlets...Francine's book will save you time and help you be a more effective communicator for your organization. --Bright Spot
"Unique reference guide." --Arizona Press Women Newsletter
"I can't recommend this book strongly enough." --authorsaccess.com
About the Author
Francine Silverman is a publicist and radio host. She lives in Riverdale, New York.